

# Vision 2006

College of Southern Idaho

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## A Journey in Progress



Institutional Planning & Development

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“Success is not a place at which one arrives  
but rather...the spirit with which one  
undertakes and continues the journey.”



—ALEX NOBLE

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This symbol represents the Institutional Planning & Development Office at CSI. It is comprised of:



CSI Foundation

Grants Development

Planning

The functions are interdependent. The three parts of the symbol represent the connection between those functions.

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# Mission Statement

The College of Southern Idaho, a comprehensive community college, provides educational, social, and cultural opportunities for a diverse population of South Central Idaho. In this rapidly changing world, CSI encourages its students to lead enriched, productive, and responsible lives.

—CSI MISSION STATEMENT

## Philosophy & Purposes

The College recognizes all individuals as having value in a democratic society. The primary purpose of the college is to assist students with varying levels of ability and diverse backgrounds in developing skills, values, and attitudes necessary for effective living.

- ☞ To provide a program of general education through instruction embodying knowledge, skills, and values needed by each individual in a democratic society;
- ☞ To provide university-parallel curriculum—the first two years of four-year college majors in preparation for entrance into the junior year of any four-year college or university;
- ☞ To provide a program of technical education through majors that prepares students for immediate gainful employment upon successful completion;
- ☞ To provide a continuing program of adult education for lifelong learning for those living in the community who are unable or do not desire to pursue studies on a full-time basis;
- ☞ To provide a program of guidance through personalized services as an integrated factor in the successful achievement of all other institutional purposes; and
- ☞ To provide community services by making college resources available. This includes both the physical facilities and the unique abilities of the staff.

## Vision & Journey

By Jerry Meyerhoeffer, President &  
Curtis Eaton, Vice President of Institutional Planning &  
Development

This chapter of CSI's journey in progress began Fall 2001 with the initial steps toward developing the Plan - CSI Strategic Plan, 2001-2006. The College family and members of the Community were guests, partners and honorable critics during the first year development stage.

A year later, Fall 2002, we began the implementation phase of the Plan. Action items were reviewed and refined. Assignments were made and accepted for the pick-n'-shovel work of putting the plan into action. Implementation has begun.

The planning process is a fascinating dynamic. Plan development leads to implementation leads to plan development - a process that is predictive and reactive, static and organic; providing shelter and stimulation. The root and the fragrance.

So it is for the College itself. An institution rich with tradition, achievement and success, the College of Southern Idaho is built upon expectation, anticipation, and promise; a vista window view of the future interrupted only by a small rear view mirror honoring its past.



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## Alignment of CSI “Vision 2006” with Idaho State Board of Education Strategic Plan

The Goals and Action Areas of CSI’s Vision 2006 correspond to the Four Strategic Goals of the State Board of Education.

■ College of Southern Idaho    ■ State Board of Education

### SBOE Goal I “Quality”

CSI- “Demand the highest possible quality of performance.”  
(CSI Goal I)

A. Quality to gain program competitiveness

CSI- programs and program review to meet forward-looking needs. (Vision 2006- Goal 2, Action Area “A”)

B. Quality to gain high levels of achievement

CSI- Enhance potential successes and high-level achievement through the development and management of human, physical, and financial resources.  
(Vision 2006- Goal 4)

C. Quality to gain a well-informed citizenry.

CSI- Internal and external communications and quality instruction. (Vision 2006- Goal 1, Action Areas “C”&“D”; Goal 2 Action Area “B”)

### SBOE Goal II “Access”

CSI- “Enable access to educational and training opportunities.” (Vision 2006- Goal 1)

A. Access to develop skills, knowledge and social awareness.

CSI- Access and opportunities for students; promote understanding; quality of instruction through standards and compliance (Vision 2006- Goal 1, Action Areas “A” & “B” & “D”)

B. Access to be globally competitive workers, responsible citizens, and lifelong learners.

CSI- Higher education and community partnerships with businesses and student service with quality instruction. (Vision 2006- Goal 3, Action Areas “C” & “D”: Goal 1, Action Areas “A” & “D”)

**SBOE Goal III “Relevant”**

CSI- The CSI “entrepreneurial environment is fostered by administrators and all other employees who undertake thoughtful, insightful, and forward-looking decisions.” (Vision 2006- Goal 2)

A. Relevant to Idaho citizens, workforce, business, and industry.

CSI- Assess the educational marketplace, provide tech experience, ensure community-wide communications; business training and just-in-time training. (Vision 2006-Goal 1, Action Areas “A” & “B”; Goal 3 Action Area “D”)

B. Relevant to the needs of local, state, and federal governments.

CSI- Maintain working relationships with public officials. (Vision 2006- Goal 2, Action Area “C”)

**SBOE Goal IV “Efficient”**

CSI- Cooperate and collaborate effectively and efficiently across administrative boundaries and, externally with other educational institutions, businesses, and community organizations. (Vision 2006- Goal 3)

A. Maximum benefit from education resources through operation and management.

CSI- Full development of resources (human, physical) and management and investment of financial resources. (Vision 2006- Goal 4, Action Area “C”)

B. Investment in student learning centered software.

CSI- Require computer literacy and provide up-to-date technology and technological experiences. (Vision 2006-Goal 1, Action Area “A”; Goal 2, Action Area “B”)

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## 2003-2004

# Accomplishments

- ☞ The Health Care Development Council (HCDC), a grant development partnership between the College of Southern Idaho and Magic Valley Regional Medical Center, received two grant awards from the national Health and Human Services Agency: Ambulatory Electronic Medical Records in excess of \$1,200,000; and an award for Nursing Scholarships in excess of \$140,000.
- ☞ The CSI Diesel Technology Program was named Idaho Postsecondary Program of the Year.
- ☞ The College continues to expand its connection to the youth of the Magic Valley with programs and camps that are in much demand: College for Kids, Science Camp, Junior Science Camp, Tech Camp, Music Fest, and the Science Expo all provide stimulating and fun experiences to elementary and secondary school students.
- ☞ The Life Science Department was selected as a participant in the largest single educational and research grant to be awarded to the state of Idaho by the National Institute of Health. The funds will be used to establish Idea Network for Biomedical Research Excellence—to encourage collaborative educational and research efforts in the rapidly expanding field of biomedical research relating to bioinformatics.
- ☞ The expansion of the Herrett Center for Arts and Sciences that includes the Rick Allen Community Room, the state-of-the-art Centennial Observatory, and conservation space for the Herrett art and artifacts collection was dedicated in May. Much of the \$1,500,000 construction price was provided by community contributions.
- ☞ The CSI Foundation awarded almost \$700,000 in scholarships during the 2003-2004 school year.
- ☞ CSI students who transfer after earning a CSI degree maintain a higher average GPA than students who transfer prior to earning a degree.
- ☞ The Student Union Building was opened for student and public use in January of 2004. Students assisted in designing the building that is largely dedicated to student uses: clubs and organizations,

eating facilities, meeting rooms. It is wired for student computer access and has a wireless capability as well

☞ The College continues to lead the effort for sound economic development in its eight county area.

☞ The CSI Strategic Planning Committee developed five initiatives that were adopted by the Board of Trustees:

1. **Maintaining the CSI Culture:** Define the culture at CSI and maintain the identified values by communicating them widely.
2. **Quality Instruction and Student Growth/Teaching Strategies:** Define what quality instruction at CSI means and plan to maintain and/or improve instruction at CSI. Develop a college-wide “teaching strategies” committee to share best practices and promote consistency in instructional delivery.
3. **Decision Making and Communication:** Assess college-wide communication and determine how information is disseminated. Develop a system for building leadership from within for the future needs of the College.
4. **Safety and Security:** Provide training for faculty/staff to handle dangerous situations. Improve college-wide pedestrian and traffic safety.
5. **Alternative Funding:** Increase funding at CSI through alternative methods. Continue raising funds through the CSI Foundation, grant development, and federal earmarking process in support of the college

☞ The Forensics team was the Northwest Forensics Conference Community College Champion.

☞ 100% of the Radiologic Technology, Paramedic, Medical Assisting and Surgical Technology students passed the national certification exam.

☞ The Information Technology department was recipient of a \$245,000 NSF Advanced Technology grant, the first of its type in Idaho.

“Most successful men have not achieved their distinction by having some new talent or opportunity presented to them. They have developed the opportunity that was at hand.”

—BRUCE MARTON



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## 2001-2006 Strategic C

### Goal 1: Service

Promote habitual characteristics of respectful and courteous interactions with the widening diversity of the internal community as well as the community at large; enable access to educational and training opportunities; and, demand the highest possible quality of performance.

**Action Areas** – Student Service, Diversity of Student Body, Communication, Quality

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### Goal 3: Partnerships

In the development and delivery of programs and services internally, cooperate and collaborate effectively and efficiently across administrative boundaries and, externally with the other educational institutions, businesses, and community organizations.

**Action Areas** – Internal Partnerships, Service Area School Districts, Higher Education Partnerships, Community Partnerships

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## **Goal 2: Innovation**

Discharge duties inventively and creatively. This entrepreneurial environment is fostered by administrators and all other employees who undertake thoughtful, insightful, and forward-looking decisions and reasonable risk may be a part of the College enterprise. The goal of “Innovation” is both to establish and to maintain the inventive spirit of the College.

**Action Areas** – Programs and Program Review, Technology, New Funding

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## **Goal 4: Fully Develop Resources**

Enhance potential successes and high-level achievement through the development and management of human, physical, and financial resources.

**Action Areas** – Human Resources, Facilities and Grounds as a Resource, Financial Resources

# Goal 1: Service Action Areas & Items

“The doors we open and close each day decide the lives we live.”  
 – FLORA WHITTEMORE

## Student Service

1. Access
2. One-Stop Service
3. Recruitment
4. Computer Literacy
5. Nontraditional Class Times
6. Opportunity for Students

## Diversity of Student Body

1. Define Diversity
2. Expand Recruitment
3. Promote Understanding

## Communication

1. Electronic Communication System
2. System-Wide Announcements
3. Quality of Service
4. Speaker Committee
5. “Open Door” Policy
6. Decision Making & Communication

## Quality

1. Balancing Growth with Quality
2. Standards & Compliance
3. Quality of Instruction
4. Quality Instruction & Student Growth

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## Goal 2: Innovation Action Areas & Items

“The best way to predict the future is to invent it.”

— ALAN KAY

### Programs & Program Review

1. Meet Forward-Looking Needs
2. Standards & Procedures
3. Anticipate Special Needs
4. Assess Educational Marketplace

### Technology

1. Up-to-Date Technology
2. Provide Technological Experience
3. Improve Distance Learning, Internet
4. Community-wide Communications

### New Funding

1. Maintain Working Relationships
2. Foster Employee Participation
3. Grants & Foundation Activities
4. Alternative Funding

## Goal 3: Partnerships Action Areas & Items

“We cannot live only for ourselves. A thousand fibers connect us with our fellow men.”

– HERMAN MELVILLE

### Internal Partnerships

1. Outreach Centers
2. Standards for Sharing & Cooperation
3. Program Development
4. Establish Administration, Faculty, Staff Co-op

### Area School Districts

1. Interaction with School Districts (both public & private schools)
2. Dual Credit

### Higher Education Partnerships

1. Four-year & Advanced Degrees
2. Higher Education Center
3. Articulation to Four-Year Programs

### Community Partnerships

1. Business Training Response
2. Local Emergency Planning Committee
3. Just-in-Time Training
4. Regional Economic Development
5. Partnerships-Community

# Goal 4: Fully Develop Resources Action Areas & Items

“There are many ways of going forward, but only one way of standing still.”

—FRANKLIN D. ROOSEVELT

## Human Resources

1. Professional Development & Renewal
2. Track Professional Development
3. Review Personnel Systems
4. Salary Competitiveness
5. Employee Diversity
6. Maintain CSI Culture

## Facilities & Grounds as a Resource

1. Student/Environmentally Friendly
2. Safe Grounds & Facilities
3. Expand Use of Buildings
4. Fees-for-Use
5. Wood River Valley Development
6. Safety & Security

## Financial Resources

1. Management & Investment
2. Budgetary Responsibility

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Through the Idaho State Board of Education's planning process, a set of uniform performance indicators is developed to measure results, ensure accountability, and encourage continuous improvement across all public higher education institutions. Additionally, each institution develops unique measures tied to its strategic plan.

## 12 SBOE Performance Indicators

- œ Headcount (applications, admissions, enrollments)
- œ Remediation activity (basic skills improvement)
- œ Retention (course completion)
- œ Graduation rates
- œ Off-campus credit hour delivery
- œ Pass rate on board exams (licensing & certifications)
- œ Employer satisfaction with graduates
- œ Transfer (number, transfer readiness, performance after transfer)
- œ Outreach services
- œ Dollars generated by external grants & contracts
- œ Degrees & certificates awarded

"If you are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people."

- Chinese Proverb

## CSI Unique Performance Indicators

- œ Eight-county adult participation rate
- œ Instructional indicators
- œ Technology access and use
- œ Scholarship support
- œ Advancement
- œ Professional staff recruitment, retention & compensation
- œ Quality of educational experience
- œ Adequate support to succeed at CSI
- œ Quality of relationships with
  - a) faculty and,
  - b) administrative personnel & offices

## CSI 2004-2005 Strategic Areas for Funding

CSI identifies targeted funding areas annually that fit within the context of its strategic planning process.

**Student Support Services**  
**Health Sciences.....Teacher Education**